National Aeronautics and Space Administration

Headquarters Washington, DC 20546-0001



September 12, 2007

Reply to Attn of:

General Law Practice Group

TO:

Distribution

FROM:

Alternate Designated Agency Ethics Official

SUBJECT:

Determination Regarding Attendance at the Wired NextFest Exhibit Reception

on September 13, 2007

On the evening of September 13, 2007, Wired Media and Hitachi will hold a reception for the invited guests of the Wired NextFest Exhibit at the Los Angeles Convention Center. This exhibit will allow attendees to experience science technology and design of the future from scientists and researchers around the world. NASA will have an exhibit and the STS-118 crew will be present to talk with the attendees of the conference.

Approximately 1000 people have been invited to this event. This includes media, senior officials from all the exhibiting organizations, local political members, academia, business and entertainment personalities. The cost of the reception is \$20.00 per person. The reception will provide an opportunity to promote knowledge and understanding of NASA's Mission and its effects on life and society.

I find that the Wire NextFest Reception meets the requirements of a "widely attended gathering" as defined in 5 C.F.R. § 2635.204(g). I further determine that there is an Agency interest in having NASA personnel attend the event because it will further Agency programs and education of NASA's mission. Attendance at the reception will allow NASA representatives to exchange views on technologies that may be needed for future space missions with a wide-range of people from industry and academia.